



Ministry Highlights

Audio/Visual Ministry

Bobby Frye

Ministry Highlights

Audio/Visual Ministry

- Purpose/Goals
- Work of the ministry
- Available resources
- Areas of Need

November 14, 2021

Welcome Youth Ministers

Speaker: Malvin Sanders Service Type: Sunday AM Service





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SPIRITUAL GROWTH ▾

SERMONS

Sermons

We are a 21st century congregation who believes the Bible to be the perfect Word of God. We believe that all of Scripture is inspired of God and provides everything we need to live a life that pleases Him.
[\(II Timothy 3:16-17; II Peter 1:3\)](#)

search a sermon topic or keyword



Malvin Sander: ▾

Series ▾

Topic ▾

Click here for a video of the whole worship service

Click here for the audio of just the sermon

Click here for a copy of the sermon slides



Welcome Youth Ministers

November 14, 2021



Speaker : [Malvin Sanders](#) | Service Type: [Sunday AM Service](#)



How do I know if I am part of Riverchase's Audio/Visual Ministry?

- Officially speaking-
 - Rodney Rardin
 - Mark Snow
 - Chad Leverett
 - Jason Smith
 - DJ Ishimwe
 - Jay Cleghorn
 - Bobby Frye

How do I know if I am part of Riverchase's Audio/Visual Ministry?

- Officially speaking-
 - Rodney Rardin (Helen)
 - Mark Snow (Diane)
 - Chad Leverett (Melissa)
 - Jason Smith (Karen)
 - DJ Ishimwe
 - Jay Cleghorn (Kim)
 - Bobby Frye (Alicia)

How do I know if I am part of Riverchase's Audio/Visual Ministry?

- Have you financially supported the work of the congregation?
- Have you ever led a prayer, singing, communion, announcements or a lesson in the auditorium?
- Have you ever shared where to stream Riverchase's online services with someone?
- Have you ever provided constructive feedback about an A/V opportunity?
- Have you ever sung from the pews during worship services?

**What is the purpose/goal
of Riverchase's
Audio/Visual Ministry?**

Luke 5:1-3

1 So it was, as the multitude pressed about Him to hear the word of God, that He stood by the Lake of Gennesaret, 2 and saw two boats standing by the lake; but the fishermen had gone from them and were washing their nets. 3 Then He got into one of the boats, which was Simon's, and asked him to put out a little from the land. And He sat down and taught the multitudes from the boat.

How does the A/V team go about performing ministry?

- Provide Audio/Visual Support for Riverchase's five weekly auditorium services/classes
 - Prepare/assemble slides
 - Operate and maintain equipment used during services
 - Recent addition
 - Facilitate online streaming
- Provide similar support for other gatherings
 - Weddings and rehearsals, funerals, VBS, annual singing, conferences, etc.
- Operate and maintain much (but not all) of the A/V equipment outside the auditorium
- Have a hand in some (but not all) of RCOC's digital media

What is your primary love language?

Words of Affirmation

6

Quality Time

8

Receiving Gifts

Acts of Service

5

Physical Touch

9

0

2

4

6

8

Online Streaming

- A brief history

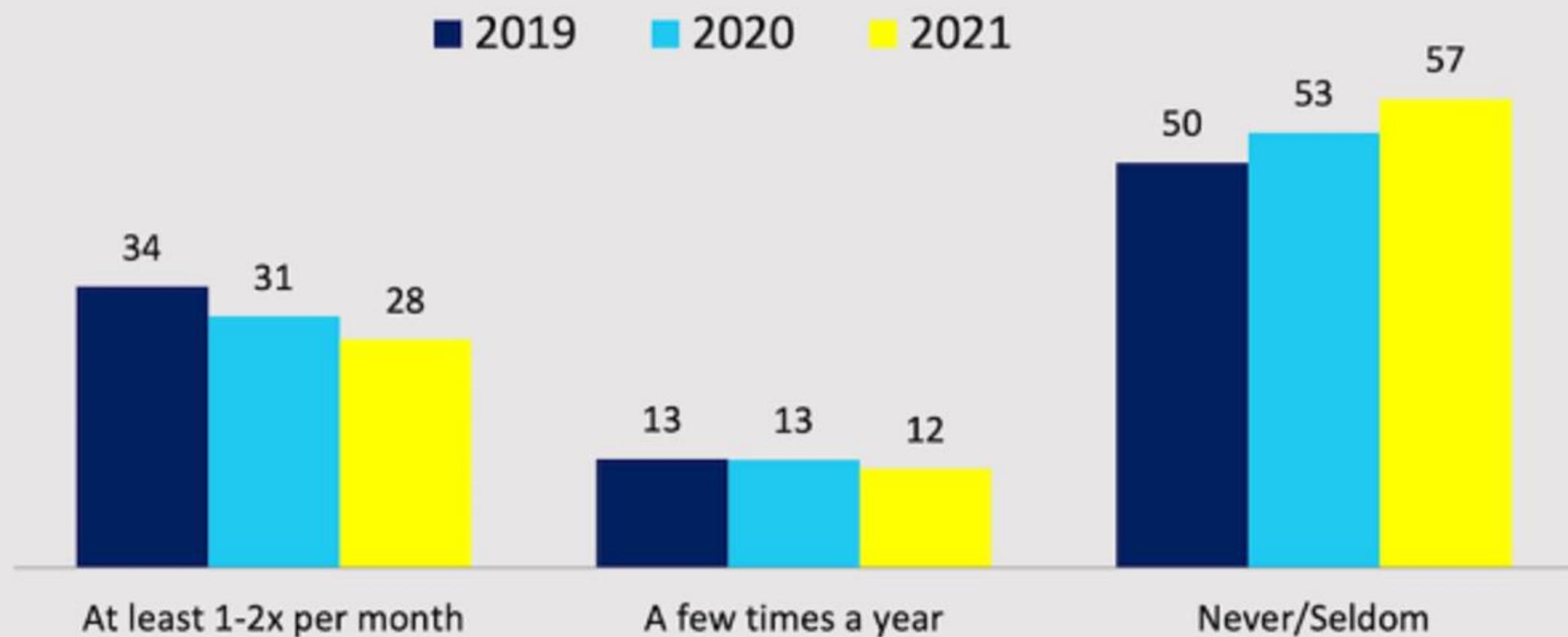
- September 30, 2019- First RCOC service was live streamed
- March 15, 2020- The world kind of turned upside down
- March 18, 2020-June 7, 2020
- March 29, 2020- Conversion to our current streaming platforms

Online Streaming

- According to a Barna Group study, 1 in 5 church-going adults surveyed stopped attending church altogether in 2020
- An *Institute for Family Studies* analysis using the *American Family Survey* suggests that religious attendance has declined significantly in the past two years. The share of regular churchgoers is down by 6 percentage points, from 34% in 2019 to 28% in 2021

Regular Church Attendance Has Declined During COVID-19

% who attend religious services ...



Notes: Based on adults ages 18+.

Source: BYU/Deseret News, American Family Surveys, 2019-2021.

Online Streaming

- According to a study by *Lifeway Research*, 45% of all Americans watched a Christian church service online during the pandemic.
 - Roughly a third of those does not normally attend church in person
- 63% of people aged 18-34 watch live streaming content regularly. (*Neil Patel*)
- By the end of 2021, live streaming is expected to account for 82% of all internet traffic. (*Livestream*)

Mark 16:15-16

15 And He said to them, "Go into all the world and preach the gospel to every creature. 16 He who believes and is baptized will be saved; but he who does not believe will be condemned."



United States, Canada, United Kingdom, India, Trinidad and Tobago, Dominican Republic, Mexico, Bangladesh, Kenya, Republic of Lithuania, Singapore, Columbia, Brazil, Honduras, Philippines, Malawi, Costa Rica, Papua New Guinea, Jamaica, Bangladesh, Pakistan, South Africa, Croatia, Russia, Ukraine, and Belarus

Online Streaming

- Across the three streaming platforms, approximately 39,480 hours of Riverchase's digital video have been viewed
 - Equivalent to roughly 4.5 years
- Also across the three platforms, Riverchase has approximately 720 followers/subscribers
- Currently, average between 30-60 live viewers for each Sunday morning worship service
 - This morning 52 (8am) and 56 (10:30am)

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Watch live

This live event has not started yet

LIVE



You may also view on [YouTube](#), [Facebook](#) or [Vimeo](#).

Participate In Our Live Poll

Use [this link](#) to access the polling during Bible class. Anyone attending in person or through live streaming can participate. The more the better!

<https://pollev.com/audiovideode449>

How can I help?

Audio/Visual Ministry Needs

- Like all of RCOC's other ministries, we ask for your unceasing prayers
- A few additional men willing to assist in the audio/visual booth
- Extra hands in other areas
 - Online encouragement/interaction
 - Total of 15 hours of content produced across streaming platforms each week
 - Slide preparation
 - Digital content management
- Video
 - Production, Editing, Filming, On Air, Creative
- Constructive Feedback/New Ideas

I'm not super tech savvy, but I want to help.

Can I?

Luke 5:4-11

4 When He had stopped speaking, He said to Simon, "Launch out into the deep and let down your nets for a catch." 5 But Simon answered and said to Him, "Master, we have toiled all night and caught nothing; nevertheless at Your word I will let down the net." 6 And when they had done this, they caught a great number of fish, and their net was breaking. 7 So they signaled to their partners in the other boat to come and help them. And they came and filled both the boats, so that they began to sink. 8 When Simon Peter saw it, he fell down at Jesus' knees, saying, "Depart from me, for I am a sinful man, O Lord!" 9 For he and all who were with him were astonished at the catch of fish which they had taken; 10 and so also were James and John, the sons of Zebedee, who were partners with Simon. And Jesus said to Simon, "Do not be afraid. From now on you will catch men." 11 So when they had brought their boats to land, they forsook all and followed Him.